

External Evaluations

I Named Among Top 100 Global Innovators 2024 by Clarivate for Three Consecutive Years

Konica Minolta was named among the Top 100 Global Innovators 2024 by Clarivate, a UK-based global information service company, for three consecutive years.

To create this list, Clarivate uses its own intellectual property and patent data to identify companies and organizations that have met the qualifying criteria of having filed 500 or more patent applications since 2000 and been granted 100 or more patents during the past five years, and then evaluates the identified candidates in terms of four factors: "Influence," "Success," "Geographic investment" and "Rarity."



I Digital Label Printing Press "AccurioLabel 400" Wins Multiple Design Awards

The high-speed digital label printing press "AccurioLabel 400" has won the "Winner" award in the "Industry" category of the international design award "German Design Award 2024." It also won the "Nippon Brand Prize" under the Machine Design Award IDEA. This product is the top model in the AccurioLabel series of digital label printing press, achieving unprecedented operational efficiency even in high-volume areas through high-speed printing, extended continuous printing length, and process automation.



I Design Analysis Service "EXplainable KANSEI" Technology Wins Best Paper Award at IoT-AI 2024 International Conference

A paper on "brand identity analysis technology through the integration of AI and neuroscience", which is employed in our design analysis service "EXplainable KANSEI," won the Best Paper Award at the international conference "IoT-AI 2024".

IoT-AI is an international conference on the integration and application of the Internet of Things (IoT) and artificial intelligence (AI), and covers a wide range of topics from basic research to social implementation of AI. Our technology was selected as the most innovative and influential among research presentations at IoT-AI 2024.

EXplainable KANSEI is an online service that visualizes and quantitatively analyzes human sensibility towards design by integrating sensibility brain engineering with our proprietary imaging analysis. It can optimize designs for packages, stores, websites, etc. in a way that leads to purchasing activities, and has already been used by 150 companies or more.

The technology related to this service is protected by patent rights (e.g., Japanese Patent No. 7255751), and the name "EXplainable 感性" is protected by a trademark right (Japanese Trademark No. 6543578). Recognizing the creation and acquisition of such intellectual property rights are essential investments for business growth and strengthening profitability, we will continue to actively engage in intellectual property activities.

【Details of the award-winning paper can be found [here](#)】