



KONICA MINOLTA

## News Release

# Konica Minolta Expands Its Purchasing Function in ASEAN by Establishing a Purchasing Subsidiary in Vietnam

## Strengthening the Profit Foundation of the Business Technologies Business and Establishing a Supply System for Responding Quickly to Changes in the Business Environment

Tokyo (December 2, 2024) - Konica Minolta, Inc. (Konica Minolta) today announced that the Company has established Konica Minolta Consulting Vietnam Co., Ltd. in Ho Chi Minh City, Vietnam as of December 1, 2024, as a wholly owned subsidiary of Konica Minolta Business Technologies Manufacturing (HK) Limited, which is in charge of supervising the production of MFPs, digital printing systems, and related consumables.

The predecessor of Konica Minolta Consulting Vietnam Co., Ltd. was a representative office that conducted market surveys under the control of Konica Minolta Business Technologies Manufacturing (HK) Limited. Incorporation has made it possible to partner with new suppliers and help suppliers reduce costs. The new company is also expected to undertake operations from Japan and other countries and increase operational efficiency by implementing DX. It will thereby expand the purchasing function in ASEAN and strengthen the supply chain management to realize sustainable purchasing of competitive parts.

Under the manufacturing strategy set out in the Medium-term Business Plan, Konica Minolta will step up efforts to strengthen profitability in the Business Technologies Business, including the Digital Workplace Business and Professional Print Business, and build a supply system that can respond quickly to changes in the business environment.

### Overview of the New Company

Name	Konica Minolta Consulting Vietnam Co., Ltd.
Location	Ho Chi Minh City, Vietnam
Established	December 1, 2024
Executives	Chairman: Satoshi Kamanuma, General Director: Isao Watanabe
Capital	500,000 USD
Business description	(1) Selecting suppliers in ASEAN, proposing and negotiating transaction prices, and proposing delivery/inspection specifications (2) Ensuring production control and quality assurance of products manufactured and parts purchased in ASEAN (3) Undertaking purchasing operations (e.g., asset management, phase-out management of parts whose production will be discontinued)

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