

## Environmental Management

# Reducing environmental impact throughout a product's lifecycle while achieving corporate growth

### Eco Vision 2050

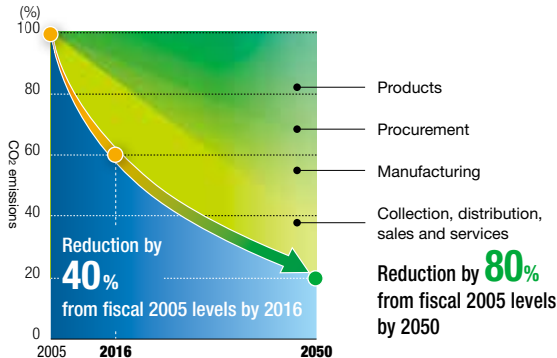
In order to grow sustainably into the future, a company must reduce its environmental impact while achieving corporate growth. Namely, it is essential to practice environmental management that creates new value for society and the economy.

Under our management philosophy "The Creation of New Value," we put environmental management forward as a corporate growth strategy, with a determination to achieve goals expressed in Eco Vision 2050, our set of long-term environmental goals that look forward to the year 2050.

#### Eco Vision 2050

1. Reduce CO<sub>2</sub> emissions throughout the product life cycle by 80% by 2050, compared to fiscal 2005 levels
2. Promote recycling and effective use of Earth's limited resources
3. Work to promote restoration and preservation of biodiversity

#### CO<sub>2</sub> emission reduction targets



### Medium-Term Environmental Plan 2016

Konica Minolta has established the Medium-Term Environmental Plan 2016, which is in step with our business plans as a further measure towards achieving Eco Vision 2050. The Medium-Term Environmental Plan 2016 lays out Three Green Activities—Green Products (planning and development), Green Factories (procurement and production), and Green Marketing (distribution, sales and services, and collection and recycling) as key themes. In the process of creating this plan, we classified environmental factors concerning our business as either opportunities or risks, and identified key issues concerning the environment. The plan ultimately seeks to strengthen our business through the resolution of environmental problems.

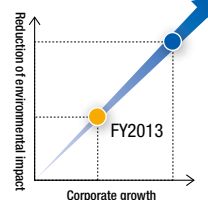
Furthermore, Konica Minolta practices highly-effective environmental management as a commitment that extends from our top executives to employees throughout the organization, an achievement made possible by aligning targets for solving environmental problems with KPIs for strengthening business, namely enhancing brand appeal, improving sales and service profitability, and cutting costs.

#### Enhancing environmental value

- Preventing global warming
- Supporting a recycling-oriented society
- Reducing chemical substance risks
- Restoring and preserving biodiversity

#### Vision

A company that creates value for both society and itself by integrating efforts to resolve societal challenges and improve corporate competitiveness and profits



#### FY2016

Goals set for both reduction of environmental impact and corporate growth

#### Enhancing corporate value

- Net sales
- Risk avoidance
- Cost reductions
- Branding

### Environmental Accounting

Konica Minolta has implemented global-scale, consolidated environmental accounting in order to quantitatively assess the costs of environmental preservation in business operations and the benefits obtained from those activities.

#### Fiscal 2014 environmental accounting

	Breakdown (%)	
Investment ¥1,202 million	Pollution prevention	17
	Preventing global warming	30
	Resource circulation	9
	R&D	45
Expenditures ¥14,243 million	Pollution prevention	10
	Preventing global warming	5
	Resource circulation	9
	Upstream/downstream	15
	Administration	11
	R&D	48
	Social activity	1
	Environmental remediation	2
Economic Benefits ¥22,391 million	Preventing global warming	13
	Resource circulation	73
	Upstream/downstream	14

Note: Percentages do not necessarily total to 100 because of rounding.