

# CSR

**At Konica Minolta, we view CSR initiatives as synonymous with good management, and work as a Group to promote environmental awareness and programs for realizing sustainable development for society.**

To achieve sustainable growth, it is critical that our management decisions demonstrate a commitment to doing what we must to become a company essential for world society. For Konica Minolta, reflecting the viewpoints of our stakeholders, whether customers, suppliers, shareholders and investors or others, is embedded in our approach to business activities.

Global environmental problems are the most pressing concern that companies must address today. As a company in the manufacturing sector, devising ways to leverage our own diverse technologies to contribute to the environment is an important challenge. Furthermore, we recognize that our clearest social responsibility is to help realize a sustainable world and society through technological innovation. To this end, we strive to create products and services that assist in global environmental preservation.



### Selection for Silver Class CSR Rating by Premier Global SRI Ratings Firm Sustainable Asset Management

Switzerland-based SAM (Sustainable Asset Management) Group Holding AG, one of the world's premier research and ratings companies in the field of socially responsible investment (SRI), has selected Konica Minolta for its "Silver Class" SRI rating.

Each year, SAM assesses the world's top 2,500 companies in terms of market capitalization as sustainable corporations in terms of economic, environmental and social performance. Those companies considered especially outstanding receive either "SAM Gold Class," "SAM Silver Class," or "SAM Bronze Class" ratings. In 2010, 97 companies (including

4 Japanese firms) received a "SAM Gold Class" ranking; 84 companies (12 from Japan, including Konica Minolta) were ranked "SAM Silver Class;" and 65 companies (among them 4 Japanese firms) were chosen for a "SAM Bronze Class" distinction.

### Inclusion in Other SRI Indices



For details of the Group's environmental and CSR activities, follow the links to the websites and CSR Report listed below.

CSR: <http://konicaminolta.com/about/csr/index.html>

Environment: <http://konicaminolta.com/about/environment/index.html>

CSR Report: <http://konicaminolta.com/about/csr/download/2010/index.html>