

SENSING

OVERVIEW OF RESULTS FOR FY MARCH 2010

During the year, we launched several new products, including the *CM-5* spectrophotometer, the *CR-5* colorimeter and the *KONICA MINOLTA RANGE 5* non-contact 3-D digitizer, and worked to expand sales primarily in the color measurement and 3-D measurement sectors. These efforts resulted in significant growth in the Chinese market, but in the key markets of Japan, the U.S., and Europe, manufacturers continued to restrict capital investment amidst the ongoing effects of a sluggish economy, holding back unit sales growth. As a result, sales were down 17.5% compared to the previous period, at ¥6.9 billion, with operating losses totaling ¥6 million.

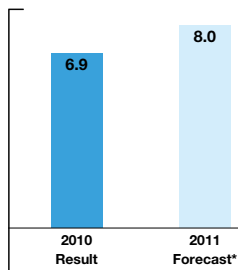
STRATEGY GOING FORWARD

We will strengthen our expansion in the Chinese market, which is expected to see high growth. We will also focus on the aggressive introduction of new products in the healthcare and food sectors, which are less vulnerable to economic swings, while also cultivating new fields with solid growth potential, including LED lighting and solar cell evaluation equipment.

At the same time, we will strive to expand by combining our sensing technology strengths fostered in the field of optics with the Group's core technological capabilities.

NET SALES

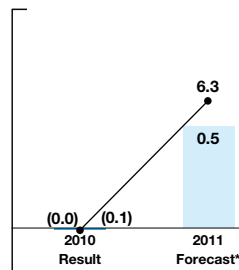
(Billions of yen)



* Forecast: Announced
May 13, 2010

OPERATING INCOME (LOSS) AND OPERATING INCOME RATIO

(Billions of yen, %)



■ Operating Income (Loss)
— Operating Income Ratio



Spectrophotometer
CM-5



Chlorophyll Meter
SPAD-502Plus



Display Color Analyzer
CA310



Non-contact 3D Digitizer
KONICA MINOLTA RANGE5