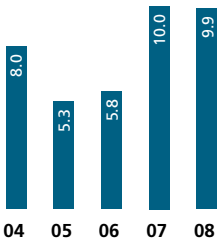
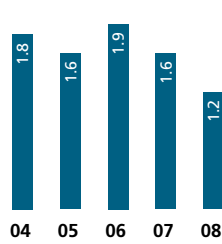


Net Sales
(Billions of Yen)



Operating Income
(Billions of Yen)



Sensing

We commercialized several new colorimetric, object color, and 3D measurement instruments in the fiscal year ended March 2008, and set about boosting our competitiveness in such mainstay businesses.

During the year, we met diverse customer needs by providing products that harness our patented optical measurement technologies. They included instruments for measuring color, luminance, and intensity, as well as blood oxygen, jaundice, and 3D shapes.

Sales of the core color measurement business were solid because of the favorable receptions of new products. They included the *CS-2000* spectroradiometer, which very precisely measures display contrasts for the growing LCD and plasma

television markets. Also contributing to performance were the new *CM-700d/600d* spectrophotometers for color management in various industries.

We stepped up sales of 3D measuring instruments, including the *RANGE7* noncontact digitizer for industrial and academic applications.

Net sales for the Sensing business were almost unchanged, at ¥9.9 billion. Operating income declined 26.2%, to ¥1.2 billion.



World's top level capability to detect extremely low luminance
Spectroradiometer CS-2000



Compact and portable color measuring instrument
Spectrophotometer CM-700d/600d



Non-contact 3D digitizer
KONICA MINOLTA RANGE7